



**ACTION** OUTSIDE THE  
 SHAREHOLDER  
MEETING

**THURSDAY**  
JUNE 26, 2014 • **10AM**

CINCINNATI MUSIC HALL 1241 ELM ST



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OHIO  
FAIR FOOD

#FAIRFOODNATION



The Coalition of Immokalee Workers' (CIW) Fair Food Program, a historic partnership among farmworkers, tomato growers, and twelve major food corporations, is building a new tomato industry that advances the human rights and dignity of farmworkers.

By committing to the Fair Food Program, corporations are demanding more humane labor standards from their Florida tomato suppliers, paying a small premium to help improve workers' pay and purchasing exclusively from growers who meet the Program's higher standards.

Huge supermarket corporations – including Whole Foods, Trader Joe's and Walmart, the world's largest retailer – have signed onto the CIW's groundbreaking program. It's time for Kroger's to join this proven solution to abuse in its supply chain!



**THE FAIR FOOD PROGRAM IS A PROVEN MODEL, BACKED BY THE EXPERTISE OF THE CIW AND THE FLORIDA TOMATO INDUSTRY ITSELF, THAT OFFERS KROGER'S A TREMENDOUS OPPORTUNITY TO BECOME PART OF THE GROUNDBREAKING ADVANCES IN HUMAN RIGHTS IN FLORIDA'S FIELDS.**